

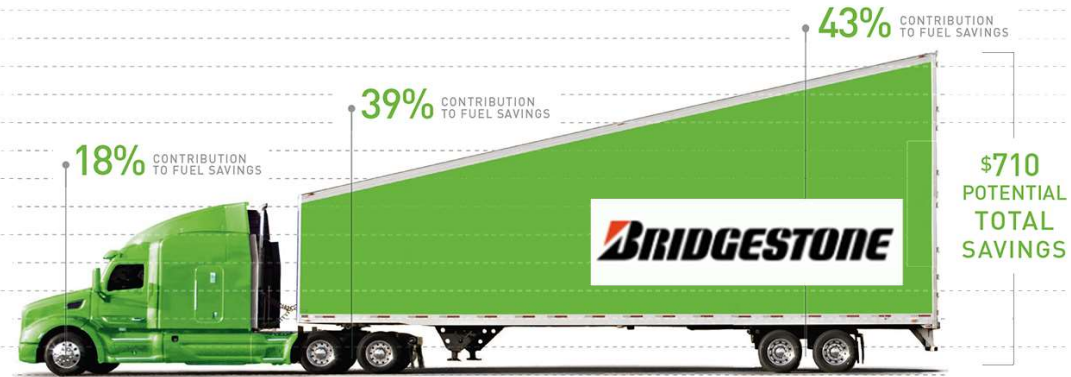


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Saving potential with Bridgestone Ecopia Truck Tires



THE SCIENCE BEHIND FLEXX.



DYNAMIC MASS BALANCER

CHALLENGE: Tread wear leads to uneven surfaces.

SOLUTION: FLEXX automatically shifts to lighter tread areas to offset uneven weight as the tire rolls. By dynamically balancing the tire and wheel & brake assembly and constantly adjusting to changing tire conditions, FLEXX extends tire life and contributes to a smoother ride.

RESULT: FUEL SAVINGS OF 2 - 3% AND A BALANCED, SMOOTHER RIDE.



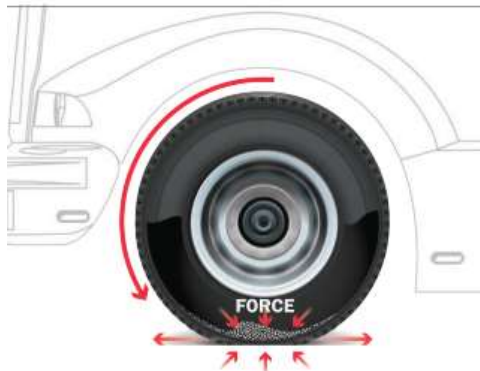
VIBRATIONS

VIBRATION ABSORBER

CHALLENGE: Tire vibrations create energy, which causes vibrations.

SOLUTION: FLEXX particles absorb energy and the accompanying vibrations within the tire. Energy absorption happens everywhere on the tire's circumference where vibration occurs, not just at the footprint. In turn, vibrations are decreased through the complete tire and wheel assembly.

RESULT: REDUCES VIBRATIONS BY 20 - 50% PLUS LESS WEAR- AND-TEAR ON THE TRUCK.



FORCE

FORCE REDUCER

CHALLENGE: Uneven road conditions create upward force.

SOLUTION: FLEXX neutralizes upward force by applying 30 pounds of downward force uniformly at the footprint at highway speeds. At the same time, FLEXX also absorbs this energy and disperses it away from the tire, which flattens the footprint for even tread wear.

RESULT: EXTENDS TIRE LIFE BY 10 - 40% AND MILEAGE FOR FUEL SAVINGS OF 6.5%.



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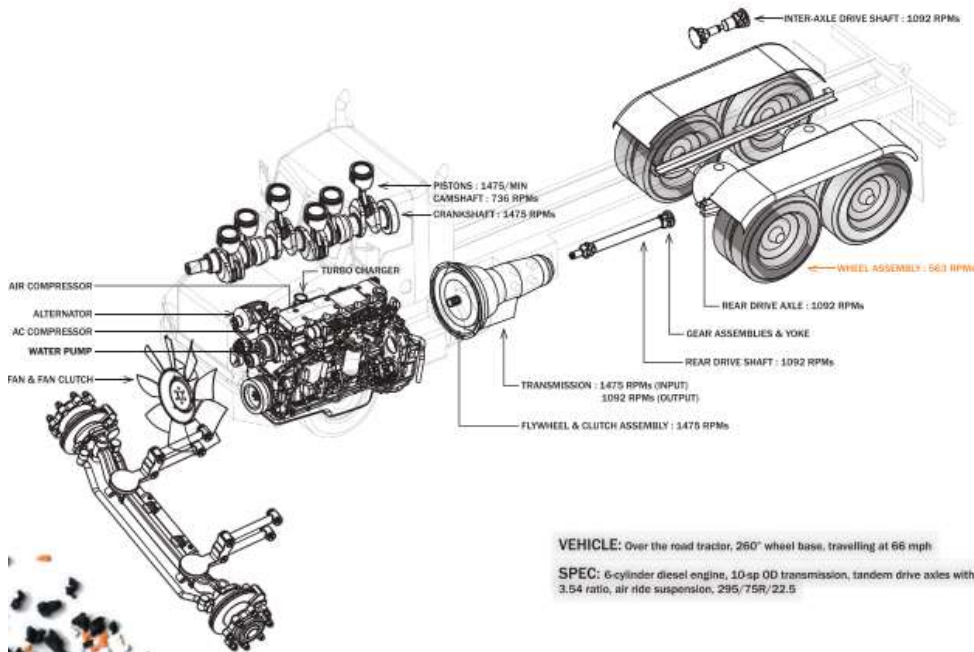


Reduction of rolling resistance documented by Michelin



IF IT ROTATES, IT SHOULD BE BALANCED.

A balanced part runs more smoothly, which is why every rotating part on a truck comes balanced from the factory. The only exception: Tires. At 66 mph, just one out of balance drive tire can vibrate nearly 10 times a second. As the largest rotating mass on the truck, at 200 lbs. per wheel assembly, doesn't it make sense to balance all of your tires as well? With EQUAL FLEXX, it does.



VEHICLE: Over the road tractor, 260" wheel base, travelling at 66 mph
SPEC: 6-cylinder diesel engine, 10-sp OD transmission, tandem drive axles with 3.54 ratio, air ride suspension, 295/75R/22.5



FLEXX
MORE MILES. LESS FUEL



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IMI WARENTY

Compatibility guaranteed – EQUAL FLEXX, Tires and Wheels

Dear Customer,

EQUAL FLEXX consists of two soft and form stable materials of a specified minimum/maximum particle size, which move freely in commercial vehicle tires to continually adapt and balance during the ride.

IMI pre-packaged; free-form tire balancing products have been successfully balancing tires for over 20 years. EQUAL FLEXX is easily deployed and used, and fully compatible with all tires, wheels, and tire pressure monitoring system (TPMS) sensor.

In fact, we can guarantee, in accordance with independent testing, that if EQUAL FLEXX is used as intended by the manufacturer and in accordance with the manufacturer's instructions and recommendations:

- FLEXX will not cause the failure of any tire or wheel, and will not harm the inner liner of any tire;
- FLEXX will not prevent a tire to from being retreaded; and,
- FLEXX will not cause the failure of any TPMS sensor, regardless of the sensor's position within the tire.

Thank you for using EQUAL FLEXX, the wise choice for universally maintaining wheel-end balance performance.

Please do not hesitate to contact us should you have any questions or comments.

Sincerely

Stefan Klopfer
Managing Director